

EXCO Meeting of the Fédération Internationale des
Conseils en Propriété Intellectuelle 2012

FICPI 2012



15 – 17 April 2012 Crown Towers Melbourne Australia

EXCO INVITATION BROCHURE AND
PRELIMINARY PROGRAM



www.ficpi2012.org/exco-meeting.asp

INVITATION



On behalf of the Bureau of the Fédération Internationale des Conseils en Propriété Intellectuelle, I have the honour and privilege of welcoming all FICPI members to our next World Congress that will take place in my home town of Melbourne, Australia from 17-20 April 2012.

The EXCO, for invitees only, will take place over 15-17 April, and 21 April 2012. The Congress will commence on 17 April and conclude with a day outing on 20 April 2012. Optional tours are available, however the new format of the Congress will allow Congress attendees to attend and return home within one week.

As always, a FICPI World Congress is an excellent opportunity, by observing and participating in discussions with leading professionals, the Judiciary and Authorities, to influence the future direction of intellectual property law worldwide. An impressive technical program featuring high profile speakers from around the globe is being developed, along with a social and tours program showcasing the finest Melbourne has to offer.

For the first time, this Congress will feature parallel streams enabling a choice for you to attend.

I encourage you to make plans to join members and friends as a Congress participant to learn about recent advances and participate in discussions about some of the most important issues facing our professional lives.

I look forward to welcoming you to Melbourne in April 2012.

Peter Huntsman
FICPI President

CONGRESS MANAGERS



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arinex ("architects of inspiring experiences") is a leading specialist in conferences, events, incentives and destination management.

Consisting of eight core business units, arinex offers end-to-end solutions, products and services for the successful management and delivery of meetings and events.

←ar-in-ex→: The ultimate expression of being architects of inspiring experiences, embodying the art and science of creating meetings and events that surpass all expectations.

ADDRESS FOR COMMUNICATIONS

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KEY DATES

Early Registration Closes	Friday 3 February 2012
Standard Registration Closes	Sunday 8 April 2012
Onsite Registration Closes	Monday 9 April 2012

DEADLINES

Accommodation	Thursday 15 March 2012
Social Program	Friday 16 March 2012
Tours	Friday 16 March 2012

VENUE

Crown Towers 8 Whiteman Street, Southbank 3006, Melbourne

A spectacular Melbourne landmark, Crown Towers rises above the city's vibrant Southbank precinct, offering an outstanding suite of meeting spaces, exclusive accommodation, leisure services and an impeccable standard of guest service.

Crown Towers offers an extensive range of facilities including the finest signature restaurants, designer fashion brands, cinemas, nightclubs, bars and the 24 hour excitement of the world renowned Crown Casino.

With magnificent views over Port Phillip Bay, this venue boasts a unique level of comfort and sophistication, setting the benchmark for luxury hotels in Australia. Few venues in the world can match the level of opulence and excitement offered at Crown Towers. This world-class venue will be the perfect location for FICPI 2012.

Please note the Crown Towers is one of three adjacent hotels on Southbank; 1) Crown Promenade 2) Crown Metropol and 3) Crown Towers. When taking a taxi or public transport, you will need to say Crown Towers.

CITY

Melbourne

Melbourne, capital of Victoria, is a beautiful city with fine buildings and spacious parks, which gives Melbourne its 'garden-city' title. Settlers from a variety of countries have given Melbourne a cosmopolitan outlook and the city has developed as the cultural, fashion, shopping, sporting and culinary centre of Australia.

Melbourne has a well-deserved reputation for offering a superb food and wine experience. Chic restaurants serving a variety of cuisine types, inspirational chefs and a lively café scene, not to mention an array of boutique wineries circling the city, are just some of the reasons why Melbourne is considered the height of gastronomic excellence. For food lovers, this is heaven.



EXCO REGISTRATION

Participation is restricted by invitation only. This brochure relates to the EXCO meeting only. Please see the Congress Brochure for further information regarding the Congress including Accommodation for nights over the EXCO meeting.

Online registration is preferred. A hard copy form is available to be downloaded from the Congress website. Each registrant must fill in a separate form.

REGISTRATION FEE (*per delegate*)

To view the current foreign exchange rates, please visit www.x-rates.com

Category	Rate in AU\$
EXCO Registration	\$1900
EXCO Accompanying Person Registration	\$1400

ENTITLEMENTS

EXCO REGISTRATION

DELEGATES – EXCO REGISTRATION

The registration fee entitles all delegates to the following:

- All sessions
- All official documentation including program booklet and list of participants
- Exco Reception
- Exco Dinner
- Daily Catering
- Satchel

ACCOMPANYING PERSONS – EXCO REGISTRATION

Accompanying Persons are spouses of Exco Registrants who have registered as an Accompanying Person on a Delegate's Registration Form and paid the applicable fee.

This fee entitles the Accompanying Person to:

- Exco Reception
- Exco Dinner
- Sunday Day Tour – Sunday Afternoon in Melbourne
- Monday Day Tour – A Rich Tapestry – a Celebration of Melbourne's Tapestry Workshop
- Tuesday Day Tour – Art in the Landscape

IMPORTANT REGISTRATION INFORMATION

NOTE: Registrations will not be processed or confirmed until payment in full is received.

Please visit our secure website www.ficpi2012.org to register. Please click on the EXCO meeting registration link, which will allow you to register for both the EXCO meeting and the Congress all in one process.

Accepted credit cards: MasterCard, Visa and American Express are the credit cards accepted at FICPI 2012 Congress. Please note all transactions by credit card will appear on your statement as payment to 'congress by arinex'.

Payments by cheque will incur an A\$10.00 cheque processing fee. Cheques should be made payable to FICPI 2012. Your name and full address should be typed or printed clearly on the back of the cheque. Cheque payments from overseas must be a bank cheque in Australian Dollars drawn on an Australian Bank. No other currency will be accepted. Cheques will only be accepted until Thursday 15 March 2012 date.

The FICPI 2012 Congress is unable to accept payments by direct transfer. Please refer to the FICPI 2012 Congress website for full terms and conditions.

ACKNOWLEDGEMENTS

Your registration and payment will be acknowledged via email or post with confirmation of your requirements according to your registration form. Your registration will not be processed or confirmed if payment does not accompany your form.

Updates to the EXCO meeting program and general information will be posted on the website and you are encouraged to visit the website regularly.

CANCELLATION AND REFUND POLICY

Cancellations must be notified in writing to the FICPI 2012 Congress Managers.

Registration Fees:

- Before Monday 16 January 2012 will incur an A\$150.00 cancellation fee.
- Before Monday 5 March 2012 will receive a 50% refund of fees paid.
- After Monday 5 March 2012 there will be no refund.

Accommodation:

- A minimum one night's deposit must be paid at time of booking to guarantee reservation
- Deposit is non-refundable at Thursday 15 March 2012

Social and Tours:

- Payments are non-refundable at Thursday 15 March 2012

DISCLAIMER

This brochure is correct at the time of publishing. FICPI reserve the right to delete, modify or alter items from the program or to delete, modify or alter any aspect of the Congress timetabling and delivery at their sole discretion and without notice. FICPI will accept any liability for any loss or inconvenience caused to any party consequent to such changes.

In the event that any service(s) become unavailable or minimum numbers are not met, FICPI reserves the right to alter or cancel the event or tour.

INSURANCE

Registration fees do not include insurance of any kind. It is strongly recommended that at the time you register for the conference and book your travel you take out an insurance policy of your choice. FICPI and its officers, along with arinex pty limited will not accept responsibility for any matter arising throughout this Congress. Visit www.ficpic2012.org for more information about insurance.

ACCOMMODATION

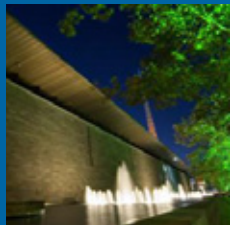
The Congress Managers have secured **Flexible Rates** with **Competitive Terms & Conditions** that are exclusive to attendees for the Congress & EXCO Meetings of the Fédération Internationale des Conseils en Propriété Intellectuelle 2012.

Please visit www.ficpi2012.org to view room rates, hotel photos, fact sheets and terms and conditions. Alternatively you may book your accommodation for the EXCO meeting via the Congress manual registration form.

SOCIAL PROGRAM

The following events are included in the registration fee for Exco delegates and Exco accompanying persons. If you require additional tickets please indicate on your registration form.

SUNDAY 15 APRIL 2012



Exco Reception

Time: 1930 – 2130

Location: Persimmon, National Gallery of Victoria

Dress: Professional Business Attire

An invitation is extended to all Exco delegates and accompanying persons to attend the Exco Welcome Reception to be held at Persimmon, at the National Gallery of Victoria. Renew old friendships and make new acquaintances as we welcome you to Melbourne.

Additional tickets: A\$165.00

MONDAY 16 APRIL 2012



Exco Dinner

Time: 1930 – 2300

Location: Luminare

Dress: Professional Business Attire

Dinner at Luminare will be one of the memorable social highlights of the Exco Meeting. Luminare is one of the most exciting and impressive roof top venues on the edge of the city. Guests will be treated to delicious canapés, a sumptuous meal and fine Australian wines, whilst enjoying expansive views of the Melbourne city skyline.

Additional tickets: A\$285.00

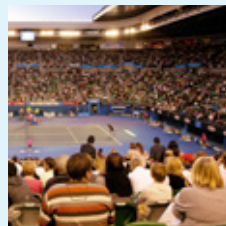
TOURS

These tours designed by FICPI are for participating delegates and accompanying persons. All sightseeing tours include informative English, French and German speaking guides, all entry fees and meals where specified. All tours are based on a minimum number of participants.

EXCO ACCOMPANYING PERSONS PROGRAM

The following tours are included in the registration fee for Exco Accompanying Persons.

SUNDAY DAY TOUR:



Sunday Afternoon in Melbourne

Date: Sunday 15 April 2012

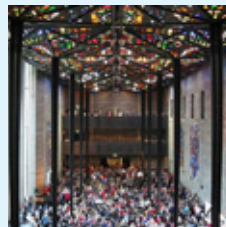
Time: 1345 – 1630 hours

Here's FICPI's version of a lazy Sunday afternoon – Melbourne style. FICPI has organised a visit to the Rod Laver Area, home of the Australian Open Tennis tournament. Tennis whites

and racquets are not required as you go behind the scenes to experience one of Melbourne's most dynamic sports and entertainment venues. Accompanied by a former Australian Open Tennis Player, you'll gain an insider's perspective as you experience the Open's Tournament Control Centre, the Players' Change Room and the commanding aura of Centre Court.

Then, changing the pace, step aboard a private cruise vessel for a slow ride down the Yarra back to your hotel – complete with afternoon tea of course.

MONDAY DAY TOUR:



A Rich Tapestry – a Celebration of Melbourne's Tapestry Workshop

Date: Monday 16 April 2012

Time: 0930 – 1500 hours

This is a day devoted to colour and texture, artisans and icons. Walking from the hotel, you'll be introduced to the National Gallery of Victoria where

you may want to dip your finger in the Gallery's famous water wall as you enter the gallery to view the three magnificent Roger Kemp tapestries which adorn the Great Hall. These tapestries were woven at the Victorian Tapestry Workshop which is your next destination.

The Victorian Tapestry Workshop is regarded as a world leader and works produced here can be found in galleries, embassies and collections around the world. We'll arrive at the Workshop by tram to get up close to the works in progress and see and hear how the works are produced.

Lunch is beachside in St Kilda at one of Melbourne's iconic restaurants.



TUESDAY DAY TOUR:



Art in the Landscape

Date: Tuesday 17 April 2012

Time: 1000 – 1500 hours

Escape the city! Architecturally striking, Heide Museum of Modern Art sits in 16 acres of parkland and is one of Australia's leading public art museums. Heidi owes its beginnings to John and

Sunday Reed who lived here from 1934 until 1980. John and Sunday Reed established Heidi as their home which provided the creative impetus for some of Australia's leading modern artists – Albert Tucker, Sidney Nolan and Joy Hester for example. After a private tour, walk in the gardens and take in the public artworks; visit the working kitchen garden to fully awaken your senses and explore at your leisure.

Following this visit and against the city backdrop, a 2 course lunch is served nearby in a relaxed and tranquil setting to conclude thought-provoking yet leisurely time out.

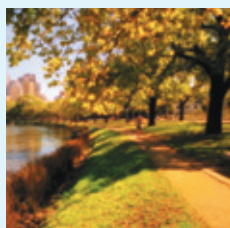
Departure Point

All tours will depart from Crown Towers' Atrium Driveway, on Whiteman Street.

OPTIONAL TOURS PROGRAM

Detailed information on the tours can be found on the Tours Page of the website www.ficpi2012.org

MELBOURNE HIGHLIGHTS BIKE TOUR



Date: Tuesday 17 April 2012

Time: 0900 – 1145 hours

Cost: \$85.00 per person – *this tour is not included in your registration.*

From the hotel, take a short walk to jump on your bicycle and set off on a guided bike ride. This morning tour combines a relaxing ride along the Yarra River

bike tracks, a great orientation to the city. Take in the beautiful Royal Botanic Gardens, the Shrine of Remembrance, and the Yarra River in all of its splendour. The tour provides Congress attendees the perfect opportunity to take in the magnificent views of the city and return in time to head to the Congress for the General Assembly.

PRE AND POST CONGRESS TOURS

Pre and Post Tour options are available from the FICPI 2012 Congress website. Please visit www.ficpi2012.org

PASSPORT & VISA

All visitors to Australia must have a valid visa to travel to and enter Australia.

IMPORTANT: Check with your local travel agents about which visa you are entitled to. Delegates applying for a non-ETA visa may present their paid confirmation letter to an Australian visa office to support their application. No other letters will be issued for this purpose. As a conference delegate, you are not guaranteed to be granted a visa.

Note: New Zealand and Norfolk Island passport holders do not usually need to lodge a visa application prior to their home-land departure unless they have health and/or character concerns.

See www.ficpi2012.org for more information on visas.

PRIVACY

Australia introduced the Privacy Amendment (Private Sector) Act 2000 in 2001. FICPI and the FICPI 2012 Congress Managers comply with such legislation which is designed to protect the right of the individual to privacy of their information. Information collected in respect of proposed participation in any aspect of the Congress will be only used for the purposes of planning and conduct of the Congress. It is also usual to produce a 'Delegate List' of attendees at the FICPI 2012 Congress and to include the individual's details in such a list. Consent for publication of the individual's information may be withheld when completing the Registration Form for the Congress. Individuals are also entitled to access the information held by written application to the FICPI 2012 Congress Managers.

QUARANTINE

Australia is free from many plant and animal diseases prevalent in other countries. Very strict quarantine rules and hefty fines apply to the import of animals and plants, which cannot be brought into the country without prior application. Animal and plant products are also restricted.

For more information see the 'Information for International Travelers' on the Australian Quarantine and Inspection Service (AQIS) website, which you can access by visiting <http://www.affa.gov.au>.

Please visit www.ficpi2012.org/info for further information on planning your visit to Melbourne.

